

## Introduction

The Undergraduate First Destination Survey investigates the employment and enrollment in post-graduation outcomes rates. The target population is between July 1, 2020 and June 30, 2021.

Initial data were gathered just before graduation via an online instrument. For those who did not respond to the initial survey, or indicated they were still seeking employment, a follow-up online survey invitation was sent to the graduate via email. A third follow-up to non-responders and those still seeking employment involved obtaining information from the graduate via social media. National Student Clearinghouse and Marquette University enrollment data were also utilized to place non-responders into the outcome category related to enrollment in graduate/professional school. Data collection ended on December 31, 2021; thus, outcomes represent the first destination of the graduates up to that date.

Response rates and outcomes (e.g., percent employed full-time) reported on this survey differ noticeably from those reported in previous years. These differences are likely a result of multiple items, including the following:

- Fluctuations in the job market, specifically increases in the availability of certain positions, related to the COVID-19 pandemic and associated employer decisions

- Email and survey fatigue felt by students who had spent a larger portion of their last two years of study online due to the COVID-19 pandemic, resulting in a lower response rate in some colleges that likely especially impacted those who did not have an outcome to report (i.e., those who were either not seeking employment or enrollment in a graduate/professional program or those who were still seeking employment at that time of the survey)

- By discipline, the colleges that had the highest response rates to the survey were also the colleges that had very high percentages of graduates who reported full-time employment (College of Business Administration, College of Engineering)

## Results

### Response Rates

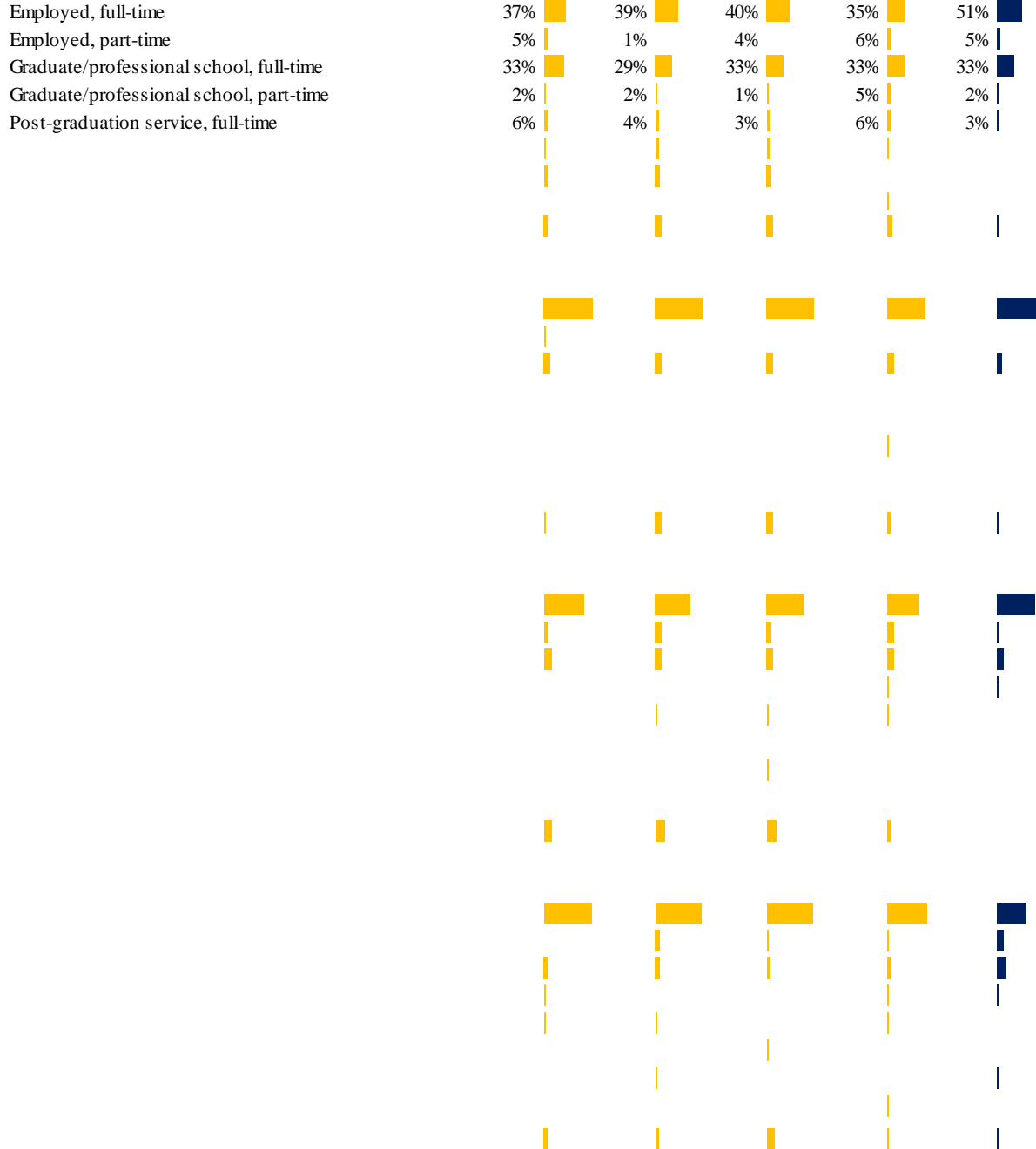
The overall response rate for those who graduated in the 2020-2021 academic year, including all follow-up contact, was 74%, down compared to previous years (77% for the 2019-2020 cohort and 93% for the 2018-2019 cohort). This decrease is partially due to changes in data collection strategies as a result of the COVID-19 pandemic. The table below shows response rates by college.



### First Destination Post-Graduation Outcomes by College:

The information below shows the post-graduation outcome rates for seven undergraduate colleges at Marquette. Outcomes for students from the College of Professional Studies are excluded from the table above due to the small number of respondents.

#### College of Arts and Sciences

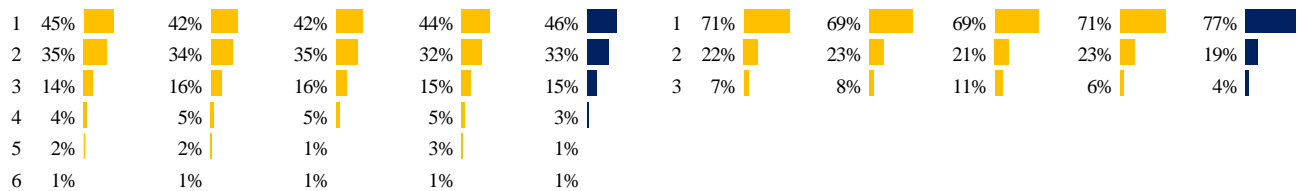






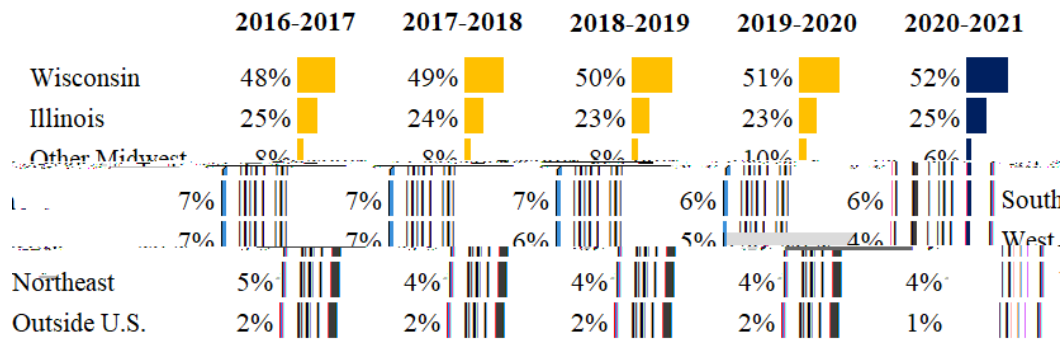
Respondents who indicated that they participated in at least one internship were asked how many internships they had (up to six). Respondents who indicated that they participated in at least one research experience were asked how many research experiences they had (up to three). A team of representatives from each college helped to determine what the maximum number of internships and research experiences should be and noted that students almost never participate in more than one co-op; hence, the number of co-ops was not asked. For this survey, a research experience was defined as an experience in which a student conducted or helped to conduct research and was mentored by or worked closely with a faculty member, graduate student, or research group. Respondents were instructed not to include class projects, capstone projects, or independent study work.

Number of Research Experiences



### Starting Region

Graduates indicated their current location. In 2020-2021, 77% of respondents are located in Wisconsin or Illinois post-graduation, compared with 74% in 2019-2020 and 73% in 2018-2019.



### Full-time Employment

Respondents were asked to indicate the relationship between their career goals and their full-time employment. Respondents in the military or in post-graduation stipend-paid service positions are excluded from this section.





### Graduate and Professional Education

Those pursuing graduate/professional school were asked to indicate the type of degree they are pursuing and the field of study of the degree. The survey also collected the name of the school, although that information is not included within this report.

About half of those pursuing graduate/professional school are

Audiology (AuD).

analysis.

Degree Type	2015-2016 (n=405)	2016-2017 (n=382)	2017-2018 (n=373)	2018-2019 (n=401)	2019-2020 (n=350)
Master's degree	54%	51%	45%	52%	52%
Ph.D.	2%	3%	6%	4%	3%
Law degree (J.D.)	10%	13%	13%	9%	7%
Doctor of Dental Surgery (D.D.S.)	7%	7%	7%	4%	9%
Medical degree (M.D., D.O.)	6%	8%	5%	6%	3%
Doctor of Physical Therapy (D.P.T.)	12%	10%	14%	15%	16%
Other professional doctorate	4%	3%	3%	4%	6%
Other degree or certificate	6%	5%	7%	5%	3%





