



INTRODUCTION

The Graduate First Destination Survey investigates the employment and enrollment in graduate/professional school activities of recent graduate degree recipients with the goal of estimating post-graduation outcomes rates. The target populations and doctoral degree recipients who graduated between July 1, 2019 and June 30, 2020.

Initial data were gathered just before graduation via an online instrument. For those who did not respond to the initial survey, or indicated they were still seeking employment, a follow-up online survey invitation was sent to the graduate via email. A third follow-up to non-responders and those still seeking employment involved contacting the graduate via social media. National Student Clearinghouse and Marquette University enrollment data were also utilized to place non-responders into the outcome category related to enrollment in additional graduate/professional school. Data collection ended on December 31, 2020; thus, outcomes represent the first destination of the graduates up to that date.

RESULTS

Response Rates

The overall response rate for those who graduated in the 2019-2020 academic year, including all follow-up contact, was 67%, down slightly compared to previous years (74% for the 2018-2019 cohort and 73% for the 2017-2018 cohort). The decline in the 2019-2020 largely to the cancellation of the May 2020 in-person graduation cap and gown pick-up, during which initial First Destination Survey data collection usually takes place and non-Marquette email addresses used in subsequent follow up outreach are collected. The tables below show response rates by college/school and degree level.¹

College/School	Number of Graduates	Number of Responses	Response Rate
Arts and Sciences	129	95	74%
Business Administration	125	100	74%
Communication	20	11	55%
Education	51	44	86%
Engineering	45	27	60%
Health Sciences	254	148	58%
Nursing	15	8	53%
Other ¹			

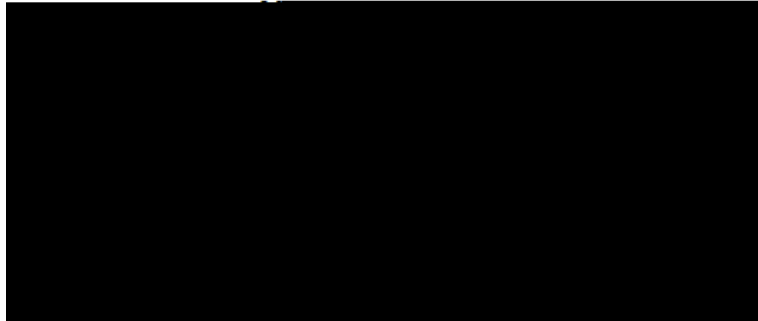
Number of Graduates	Response Rate	Degree Level	Number of Responses
432	67%	Master's	646
46	71%	Ph.D.	65
18	60%	Certificate	30
106	67%	Other ¹	71

First Destination Post-Graduation Outcomes

Graduates were grouped into one of several post-

Starting Region

Graduates indicated their current location. In 2019-2020, 75% of respondents are located in Wisconsin or Illinois post-graduation, compared with 76% in 2018-2019 and 80% in 2017-2018.

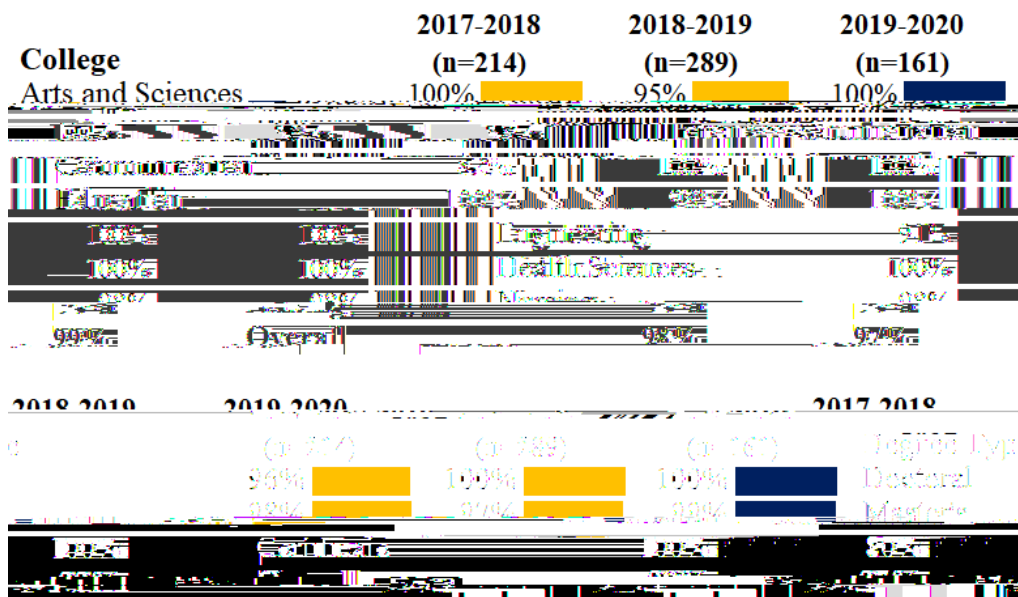


Full-time Employment

Respondents who were full-time employed answered additional questions about their employment. Respondents in the military or in post-graduation stipend-paid service positions are excluded from this section.

Respondents were asked to indicate the relationship between their career goals and their full-time employment. The chart below is and/or a path that will allow them to achieve their career goals.

Employment Relationship to Program by College/School and Degree Type

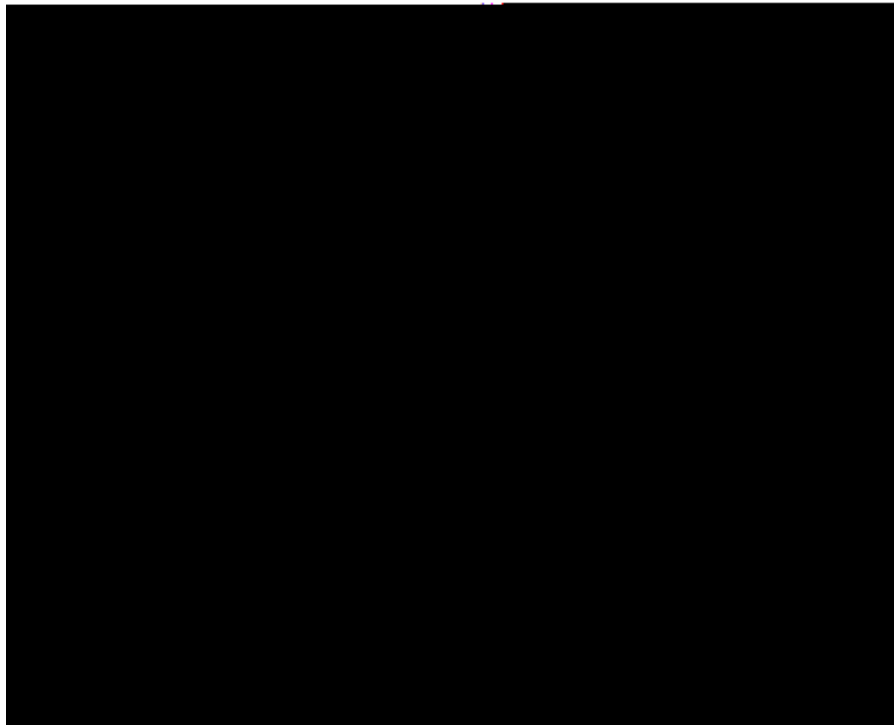


Respondents were asked to indicate which of the following categories best describes the type of organization for which they work. The chart below shows a breakdown by college and degree type. The Graduate School and School of Dentistry are omitted due to a low number of respondents.

Full-Time Employment Organization Type by College/School and Degree Type

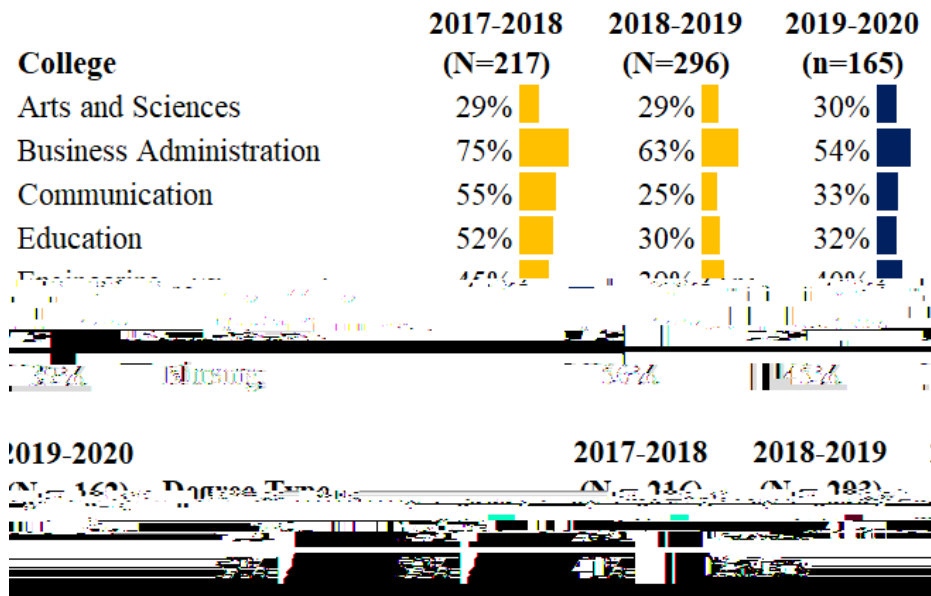


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Respondents were asked whether they were working for their employer before or while pursuing their Marquette graduate degree. The Graduate School and School of Dentistry are omitted due to a low number of respondents.

Percentage Working for Current Employer while Pursuing Marquette Graduate Degree



The table below shows gross salaries of full-time, non-temporary employed graduates by college. Respondents in School of Dentistry and Graduate School are excluded due to low headcounts. Salary numbers exclude those active in the military, those in a post-graduation stipend-paid service position, those in a temporary position, and those employed as Medical Scribes. About 38% of full-time employed respondents reported salary information on the survey (compared with 63% in 2018-2019 and 58% in 2017-2018).

Salary Statistics for Full-Time Employed by College



Salary Statistics for Full-Time Employed by Degree Type

