

Marquette University  
Policies and Procedures

# Accessible Technology Policy

Policy section: Computing, Equipment, IT, University

Resources Effective date: September 1, 2017

Replaces policy: New policy

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## Contents

Why Do We Have This Policy? .....  
1

## ACCESSIBLE TECHNOLOGY POLICY

Ensuring equal and effective electronic and information technology access is the responsibility of all university faculty and staff.

This policy is in accordance with federal and state laws including the Americans with Disabilities Act of 1990 (ADA), the Amendments Act

Understandable - Information and the operation of user interface must be understandable.

- o This means that users must be able to understand the information as well as the operation of the user interface (the content or operation cannot be beyond their understanding)

Robust - Content must be robust enough that it can be interpreted reliably by a wide variety of user agents, including assistive technologies.

- o This means that users must be able to access the content as technologies advance. (as technologies and user agents evolve, the content must remain accessible)

Relevant links:

[WCAG 2.0 AA](#)

[Section 508 of the Rehabilitation Act of 1973](#)

[ADA](#)

## Definitions

Electronic Document; information recorded in a manner that requires a computer or other electronic device to display, interpret, and process it.

Equal Access; means that individuals with disabilities are able to independently acquire the same information, engage in the same interactions, and enjoy the same services within the same timeframe as individuals without disabilities, with substantially equivalent ease of use.

Functionally equivalent; a modification or accommodation made to ensure equal access and ease of use comparable to an individual without a disability.

Official Web Pages; are those webpages that have been created by the University, colleges, schools, departments or other administrative units, for University business.

Official University webpages clearly convey a relationship to the entire University and support and advance the University's mission.

Legacy Web Page; web page published prior to the effective dates outlined in this policy.

Mobile Application; a mobile application is a software application developed specifically for use on small, wireless computing devices, such as smartphones and tablets, rather than desktop or laptop computers

Multimedia; a production that presents information in more than one sensory channel.

Website Redesign; any phase during the development or maintenance of a web site in which significant alteration or update is made to the visual design, institutional branding, information architecture, or technical functionality of the site. Minor content updates are not considered web site redesign projects.

Web-based Information / Applications; the use of Internet web technologies to deliver information and services, to users or other information systems/applications.

Web Page; a single internet address (URL) that contains content that must be viewed through a web browser. Usually, multiple web pages are linked to define a website.

Website; a group of connected web pages regarded as a single entity, or several closely related topics, such as a college, department, program or office website. A website usually includes a home page.





