

Marquette University Alumni Association
National Board of Directors
Spring Conference Itinerary
April 26-28, 2019

MUAA Purpose:

Develop a passionate community of Marquette alumni in support of the university and each other.

MUAA National Board Purpose:

The MUAA National Board of Directors assembles to offer counsel and support to Marquette University on issues and initiatives with an alumni focus. National Board members share a passion for Marquette, serve as active and engaged alumni role models, and empower and motivate fellow alumni to connect in innovative and meaningful ways with the university.

Spring Conference Goals:

1. Provide feedback on university priorities including campaign branding/marketing, spirituality and mission-driven programming, and opportunities around Marquette's Institute for Women's Leadership, etc.
2. Celebrate and honor our alumni national award recipients.
3. Acknowledge and thank our retiring directors.

Next Steps and Call to Action:

1. Review your FY19 engagement activities (July 1, 2018 – April 1, 2019) to ensure accuracy of your personal engagement summary. Provide updates via the online form found in the Toolbox.
2. Begin thinking about what engagement activities/initiatives you will impact most in FY20 and start putting a plan in place to bring your talents, expertise and, where appropriate, financial support to the table.
3. Serve as an ambassador, sharing timely and relevant Marquette updates and key messages in your region.
4. Continue connecting with Marquette alumni, donors, potential students/parents through personal contacts.

Friday, April 26, 2019

Business Attire

8:15 a.m.	Breakfast	Alumni Memorial Union Room 163
8:30 a.m.	Executive Director Updates Sarah Burkhart, Bus Ad '03, Grad '12, Executive Director, MJAA	
	Call to Order Amy Zimmerman, Bus Ad '10, President, MUAA National Board of Directors	
9:00 a.m.	Listening Session: Institute for Women's Leadership Dr. Jean Hossenlopp, Vice President, Research and Innovation	
9:45 a.m.	The Power of Community Daniel Bergen, Grad '11, Executive Director, Community Engagement	
10:15 a.m.	Commercial Break: Marquette Admissions Ambassador Program (MAAP) Lindsay Gonzalez, Senior Engagement Office, Parents	
10:20 a.m.		

Friday, April 26, 2019 (continued)

Business Attire

3:15 p.m. – 3:45 p.m.

360° Interview of Police Chief, Edith Hudson
Facilitated by Luis Hernandez, Jr. Comm '00

Alumni Memorial Union
Room 163

Various start times

Alumni National Award Ceremonies

Various Locations

College of Nursing Awards Reception and Conferral
Reception: 4:00 p.m.
Conferral: 4:30 p.m.
AMU, Monaghan Ballroom, 3rd Floor

Department of Intercollegiate Athletics Awards Reception and
Conferral
Reception: 4:30 p.m.
Conferral: 5:00 p.m.
Alumni Memorial Union, Marquette Place, 2nd Floor

School of Dentistry Awards Reception and Conferral
Reception: 5:00 p.m.
Conferral: 6:00 p.m.
AMU, Monaghan Ballroom, 3rd Floor

Opus College of Engineering Awards Convocation and Reception
Convocation: 8:00 p.m., Weasler Auditorium
Reception: 9:30 p.m., Engineering Hall

6:15 p.m.

Farewell Dinner

Saz's State House
5539 W State St
Milwaukee

Saturday, April 27, 2019

Spirit Wear of Tf1 0 00.02449 Tm0 g0 G()JTJETEMC /P A/CID 17>BDC 232.61 48.67 343 13.8 re()JTJETEMC /P A/CID 17>B

Stephen Ryan, Arts '08, CEO Rytech, LLC
Sara Harvey, Senior Philanthropic Advisor, Strategic Initiatives

Saturday, April 27, 2019

Spirit Wear or Business Attire (depending on your attendance at an Awards program)

9:45 a.m.	50 th Anniversary of the Education Opportunity Program (EOP) Sara Harvey, Senior Philanthropic Advisor, Strategic Initiatives Rachelle Shum, ProfSt '11, Senior Engagement Officer	Alumni Memorial Union Room 163
10:00 a.m.	Committee Reports Alumni Donor Participation Awards Governance	
10:15 a.m.	Wrap-up/Next Steps and Adjournment Sarah Burkhart, Bus Ad '03, Grad '12, Executive Director, MJAA Amy Zimmerman, Bus Ad '10, President, MJAA National Board of Directors	
10:30 a.m.	Association of Marquette University Women Awards Brunch Alumni Memorial Union, Lunda Dining Room J. William and Mary Diederich College of Communication Awards Brunch Alumni Memorial Union, Monaghan Ballroom, 3 rd Floor College of Health Sciences Awards Brunch Alumni Memorial Union, Monaghan Ballroom, 3 rd Floor	

Formal Attire for All-University Alumni Awards

5:00 p.m.	All-University Awards Pre-Reception (<i>MJAA Awards Committee members and their guest, All-University Award recipients and their guest</i>)	Alumni Memorial Union Père Marquette Discovery Suite 5 th Floor
6:00 p.m.	All-University Awards Cocktail Reception	Alumni Memorial Union Marquette Place, 2 nd Floor