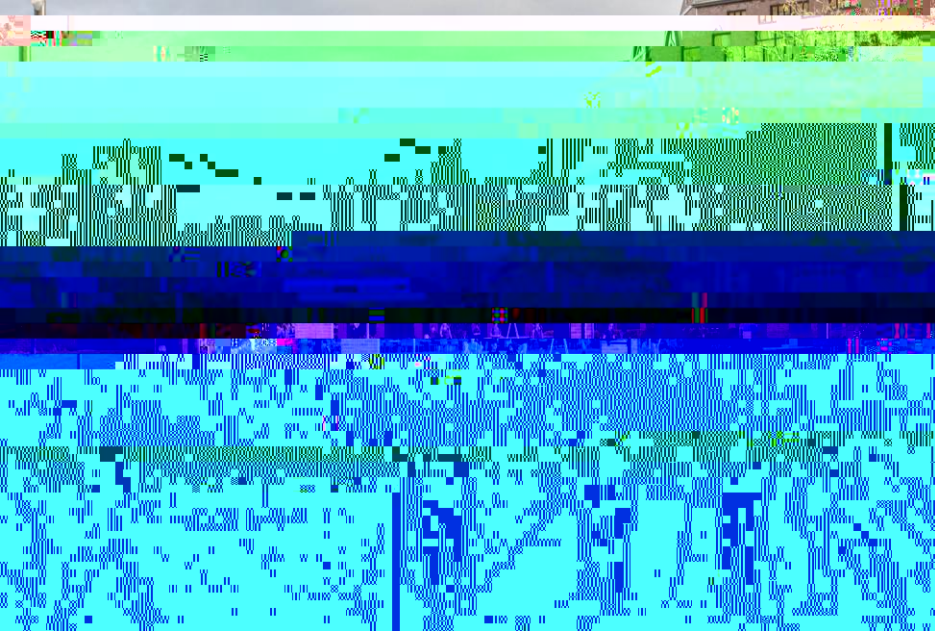


Welcome, MUAA National Board of Directors

11/11/2024

11/11/2024

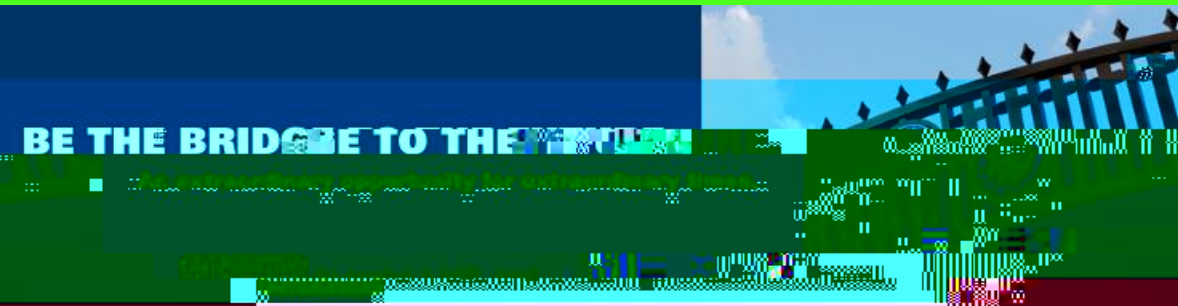


VIRTUAL MASSES LIVE FROM MARQUETTE'S CAMPUS

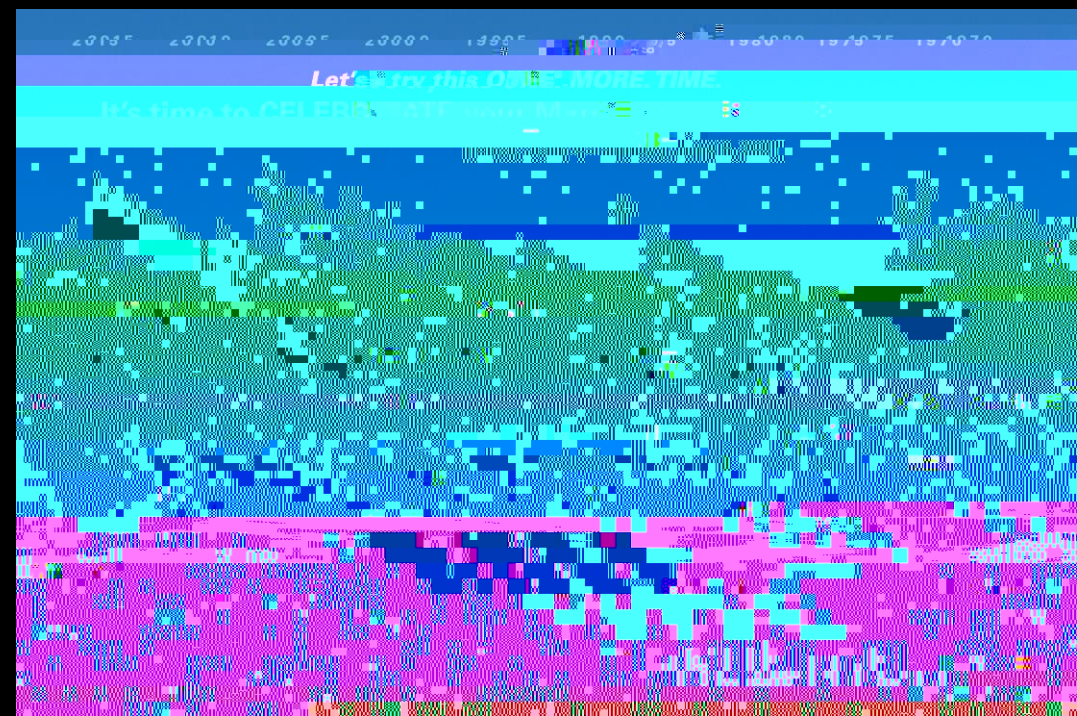
All Are Welcome

Weekly Virtual Masses:

MARQUETTE UNIVERSITY



BE THE BRIDGE TO THE



Let's try this ONCE MORE TIME.

Let's try this ONCE MORE TIME.

Feedback Session and Updates from the Office of Economic Engagement

**Dr. Maura Donovan
Vice President, Economic Engagement**

MARQUETTE BACKPACK PROGRAM





CONFIDENCE
FOR

Alumni Participation FY16-FY20



GIVE MARQUETTE DAY RESULTS

Goal: 2,020 donors

Results: 3,941 donors contributed over \$1 million

- Doubled the number of donors and dollars from previous year
- Students doubled their goal to secure 100 donors
- Over 100 donors self-identified as being a new donor to Marquette

58 challenges and matches: 36 met, 20 not met, 2 IP

Noon generating

\$18,000 from 215 donors

New texting platform: 171 donors contributed \$19,265

- UG alumni with no FY20 gift was our highest performing text segment, generating over \$13,000 from 118 donors

GMD RESULTS: FUN



RESPONSE TO COVID-19

Highlighting Bridge to the Future in broad communications from university leadership and University Advancement communications

Looking to promote Marquette Fund as well

RESPONSE TO COVID-19 T-SHIRT PROMOTION



Results to-date:
487 new
undergraduate alumni
donors

\$27,900 raised

From texting alone:
226 donors, \$11,000

April 2020

AWARDS COMMITTEE

April 2020

GOVERNANCE COMMITTEE



National Board Recruitment Updates

Director Renewals

DJ Jefferson, Arts Student

Retiring Directors

Susan Nelson, Nurs

Megan Pokrandt, (s)5(a)6(n)i(s)n(n)6(t)stTf16(\$



Thank you!

