

Marquette University Alumni Association  
 National Board of Directors  
 Winter Conference Itinerary  
 February 27 – 29, 2020


Thursday, February 27, 2020  
 Business Casual Attire

Optional Activities

3:30 p.m.	Marquette Forum Keynote: Creating Educational Access and Opportunity Dr. Freeman Hrabowski President, University of Maryland, Baltimore County Book signing to follow keynote	Alumni Memorial Union, Monaghan Ballroom
5:00 – 6:00 p.m.	Dr. Hrabowski Private Reception Private gathering for members of the Marquette and Milwaukee Communities	Alumni Memorial Union, Lunda Room
6:00 – 8:00 p.m.	Give Marquette Day Outreach Session	Alumni Memorial Union, Room 252
8:00 – 9:30 p.m.	Informal MUAA National Board Gathering	Caffrey's Pub 717 N. 16 <sup>th</sup> St.

Friday, February 28, 2020  
 Business Casual Attire

8:00 – 8:15 a.m.	Breakfast	Alumni Memorial Union Room 163
8:15 – 8:20 a.m.	Invocation Bill Krueger, Eng '87	
	Call to Order Micky Minhas, Eng '89, President, MUAA National Board of Directors	
	Executive Director Updates Sarah Burkhart, Bus Ad '03, Grad '12	
8:20 – 9:05 a.m.	360 Interview of Dr. Kimo Ah Yun, Provost and Executive Vice President for Academic Affairs Interviewer, Brian Dorrington, Assistant Vice President, Advancement Communication	
9:05 – 9:35 a.m.	Marquette University and the 2020 Democratic National Convention Lynn Griffith, Comm '09, Grad '15, Senior Director, University Communication Mary Czech-Mrochinski, Associate Vice President, Public Affairs	



Friday, February 28, 2020 (continued)  
Business Casual Attire

9:35



Friday, February 28, 2020 (continued)  
Business Casual Attire

2:45 p.m.	Break	
2:50 p.m.	Campaign Update Tim McMahon, Vice President for University Advancement	AMU, Monaghan Ballroom E
3:20 p.m.	Audience Q&A with Tim McMahon	
3:30 p.m.	Volunteer Table Discussions Mary Alice Tierney Dunn, Sp '72, Chair of Marquette University Women's Council	
3:45 p.m.	Break and Transition to Breakout Sessions	
3:50 – 4:35 p.m.	Breakout Sessions Leave Your Marq: Building a Culture of Philanthropy through Enhanced Digital Strategy (AMU, 313) Taylor Schult, Senior Engagement Director Lexie Bradley, Assistant Engagement Director Marquette Admissions: Shaping the Next Generation (AMU, Ballroom C) Brian Troyer, Dean of Undergraduate Admissions MU Story Sharing: Tips and Techniques (AMU, Ballroom D) Nicole Singer, Comm '06, Senior Director, Advancement and Campaign Communications	
4:35 p.m.	Break and Transition to Cocktail Reception	
4:45 p.m.	Volunteer Summit Cocktail Reception	Alumni Memorial Union Lynch Lounge
5:30 p.m.	Volunteer Appreciation Dinner and Pedro Arrupe Award Ceremony	Alumni Memorial Union Monaghan Ballroom

Saturday, February 29, 2020  
Casual/Spirit Attire

8:00 – 8:15 a.m.	Breakfast	Alumni Memorial Union Room 163
8:15 a.m.	Opening Business Micky Minhas, Eng '89, President, MUAA National Board of Directors	
8:20 – 8:45 a.m.	Confidence Box: Student Innovation in Action Mae Haggerty, Bus Ad '19, Idea Found, Business Development Isaac Feil, Bus Ad '19, Digital Marketing	
8:45 – 9:30 a.m.	Session: Faculty Expert Michael Zimmer, Associate Professor, Department of Computer Science	

