

MARKETING

MARKETING (MARK) – FALL/SPRING

Internship for Academic Credit

Faculty Liaison: MScott Rex (scott.rex@marquette.edu)

Apply at: <https://tinyurl.com/3fnas9ep>

MARK internship will NOT count as a MARK elective
MARK internship credit will count as an upper division business elective.

MARK4989(3-credit)

- x Assignments:
 - x Mid-Experience (120 hours completed)
 - o Student Mid Evaluation
 - x End of Semester (240 hours completed)
 - o Student: Essays/Memos which demonstrate the learning that has taken place
 - o Student: Updated Resume
 - o Student: Feedback Form
 - o Employer Final evaluation survey
 - x Work hours 240 work hours are required.
 - x All assignments are expected to be completed by the last day of classes of the term
 - x Additional requirements may be specified by the Faculty Liaison
- x S/U grade is submitted

** Students who wish to enroll in 19 semester credits will need to complete a Credit Load Request Form when registering. There is no additional cost for exceeding 19 credits.

Internship Eligibility

- x Sophomore standing (24 completed credit hours) prior to the internship
- x Minimum cumulative GPA of 2.5.
- x Completion of MARK 300 prior to the semester of the internship work hours
- x The ability to complete 240 internship work hours after the internship has been approved.
- x Must work at least 6 weeks with no more than 40 hours per week counting toward internship credit.
- x Work hours completed before a student's approved application for credit