



BUAD 2930: Applied Global Business Learning

Faculty Director: Heather Kohls
 Program Director, India: Steve Crane
 Program Specialist, India: David Clark
 Program Director, Guatemala: Heather Kohls
 Program Specialist, Guatemala: Sr. Jan Gregorcich

Meeting times are determined by the group based on class schedule.

Readings taken from:

Baer, W. (2008). The Brazilian Economy – Growth and Development. New York: Palgrave MacMillan.

Fields, G. (2001). Distribution and Development. New York: The MIT Press.

Russell, J. and Stiglitz, J. E. (2001). Frontier Development. Oxford University Press. “The New”

Ray, I. (2000). Development Economics. Princeton, NJ: Princeton University Press.

Sen, A. (1999). Development as Freedom. Oxford: Oxford University Press.

UN Human Development Report (2005). Reflections on Human Development. New York: United Nations Development Program (UNDP) Human Development Report Office.

World Development Program (UNDP) Human Development Report 1990 and 2004. Human Development Report Office, United Nations Development Program.

World Bank. World Development Report, published annually.

DESCRIPTION:

Business Learning is a newly developed course at the University of Michigan. The course is to connect students, faculty and business in the real world. It intends to foster sustainable business ideas with the ultimate goal of improving the lives of people in developing enterprises. AGBL is also the MU chapter for the American Medical Brigades, an organization started here in 1960 that provides a mobile clinic to rural Honduras.

Applied Global Business Learning is a chance for students of all majors to get hands-on experience with developing country businesses and engage in a unique cultural exchange. Each service learning trip focuses on a new business endeavor, finding answers, surveying local customers, and seeking out local expertise.

AGBL students spend months preparing for a one week trip in January or March. Our first brigade to Honduras was January, 2009, working with a group producing baked goods. In May, 2009 we had two trips, one to Honduras and one to Guatemala. January, 2010 was our first trip to India to work with a student run company at St. Xavier's University.

This school year AGBL will host three service learning trips. Planned adventures will take our students back to India and Guatemala.

COURSE OBJECTIVES: Introduce students to the diversity of international business and the complexities of international development. Real life exposure is the only true way to appreciate how different business is in other parts of the world; this program is designed to give students that opportunity. Students will participate in a one or two week international trip working with a local entrepreneur or non-profit. The students solve business problems or conduct business research for the organization and present an analysis of their findings to the individuals in charge.

Special Needs

Please inform me during the first week of class if you have any conditions that may limit or affect your ability to participate in this course so that we can make necessary arrangements. You may also contact the Office of Student Educational Services (OSES), in AMU 317 (8-3270) for more information (see also: <http://www.marquette.edu/oses/>).

Emergency Plan

Every Marquette University campus building has emergency shelter and evacuation plans. Please familiarize yourself with the plans of each building in which you take classes or attend meetings. Make sure to note the routes to the lowest level of the buildings for shelter during inclement weather, as well as exits from the buildings in the event of fire or other emergency.

ATTENDANCE: Attendance will be taken in this class if necessary.

The attendance policy of the College of Business Administration, as found in the Marquette University Undergraduate Bulletin, is as follows:

A student is expected to attend every exercise of the courses in which he or she is registered. Any absence, regardless of the reason, will prevent the student from getting the full benefit of the course and renders a student liable to university censure. Since it is assumed that no college student w

INTENDED TOPICS FOR READINGS SCHEDULE

(Students are to complete readings and quizzes in order (ideally) on a self study pace.)

Section 1.

Economic Development Overview

Associated Readings: Ray, Debraj. (1998) Development Economics. Princeton University Press. Cap. 2 Economic Development: Overview.

Section 2.

The Evolution of thinking in Economic Development and the Goals that were pursued
Old Generation of Development Economists and the New
Fallacies in Development theory and their implications for Policy

Associated Readings: Meier, Joseph E and Gerald M. Stiglitz, (2002). Frontiers of Development Economics. The Future in Perspective. Oxford University Press.

Section 3:

Income and Growth Inequality
Poverty approaches and measurements
Pro-poor growth policies

Associated Readings: Fields, Gary S. (2001) Distribution and Development: a new look at the developing world. The MIT Press. Cap. 2 to 9

Section 4:

CA Approach as an alternative to promote Development

Associated Readings: SEN, Amartya. (1999). Development as Freedom. Oxford University Press.

Section 5:

Human Development Approach – an overview

Associated Readings: Ul Haq (1999). Reflections on Human Development. Oxford. CUP.