



DUAL DEGREE MASTER OF ARTS IN CORPORATE COMMUNICATION MARQUETTE UNIVERSITY & COPENHAGEN BUSINESS SCHOOL

A double degree program involves studying towards two university degrees in parallel at two internationally acclaimed institutions and completing them in the time that it would take to earn one degree. Students satisfy degree requirements of both institutions. Students receive two full degrees.

Dual degree programs are the cutting edge of internationalization of higher education institutions led by aspirational institutions such as UW-Madison and Georgetown University.

The past decade have seen the rise of the Chief Communication Officer whose responsibility is to oversee all communication functions of a large-scale global organization. There is considerable demand for professionals who have a strong background in communication and leadership, the business acumen to ensure an appropriate return on investment for communication efforts and a global perspective allowing them to succeed adapt to an every-changing corporate landscape. To date, few programs are in place to prepare professionals for this type of role.

Of those institutions offering dual degree programs approximately 47% are in

ABOUT OUR TEAM

BEYOND BOUNDARIES Pursuit of Academic Excellence and Human Well-being